



**SUBHAS CHANDRA BOSE CENTENARY COLLEGE  
LALBAGH, P.O & Dist- MURSHIDABAD**

**Estd- 1998**

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## **Strategic Planning and Deployment**

## **Introduction:**

**Planning is the basic step for any successful work. Whenever we think about planning the steps come before us are realizing the present situation, analysis of the demands and set up strategies to cope with such demands in a sustainable way. For any educational Institution planning plays the most significant role to establish a sustainable teaching-learning environment for generations after generations.**

**For Subhas Chandra Bose Centenary College, like any other educational institution planning and its deployment strategies have also changed with progress of time and changes in demands. In late 1990s when the college was established was with the target of basic facility of graduation for a large number of students in the sub-division head quarter and its surroundings. From the very day of establishment it had to face the challenge of establishing its identity within an area where other colleges of well infrastructure are already present. Considering the challenge and with the target to set a true academic environment the journey for this college was started.**

## **Thrust areas of planning for this college:**

- ✓ **So far planning is implemented on:**
  - **Establishing basic academic facilities in subjects of Humanities.**
  - **Basic infrastructure to run a college.**
  - **Establishing units participating in extensive activities.**
  - **Steps to make the students employable.**
  
- ✓ **Planning with the target to reach a goal within 2025:**
  - **Introduce Science subjects.**
  - **Up gradation of infrastructure.**
  - **Encourage more students' involvement in extensive activities.**
  - **Research facilities.**

## Deployment of strategic planning:

Target	Strategic planning	So far achievement
<p><b>Establishing basic academic facilities in subjects of Humanities.</b></p>	<ul style="list-style-type: none"> <li>▪ Starting general programmes at initial level in self financing.</li> <li>▪ Achieving permission for Honours programmes through good performance both by students and management.</li> <li>▪ Approval for permanent teaching and non teaching posts</li> </ul>	<ul style="list-style-type: none"> <li>▪ Nine academic departments are running with facilities of both Honours and General programmes.</li> <li>▪ New department of Physical Education is introduced in self financing.</li> <li>▪ Most of the sanctioned teaching and non-teaching posts are fulfilled.</li> </ul>
<p><b>Basic infrastructure to run a college</b></p>	<ul style="list-style-type: none"> <li>▪ Set up own building.</li> <li>▪ Library facilities.</li> <li>▪ Facility of laboratory for Geography.</li> <li>▪ Basic facilities of drinking water, toilet, cycle garage.</li> </ul>	<ul style="list-style-type: none"> <li>▪ The classes started running in its own campus in 2003.</li> <li>▪ Now it is a three storied building.</li> <li>▪ A library with facilities of about 21000 books is available and is going to be modernized.</li> <li>▪ Well equipped Geography lab with special emphasis on GIS is present.</li> <li>▪ Now there are two ICT based class rooms and one seminar hall with modern teaching-learning facilities.</li> <li>▪ Basic facilities are extended in quality and quantity as per the rising demands.</li> </ul>
<p><b>Establishing units participating in extensive activities</b></p>	<ul style="list-style-type: none"> <li>▪ NSS unit started its journey in 2005.</li> <li>▪ Introduction of women cell and Eco-club in 2016-17 Academic sessions.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Subhas Chandra Bose Centenary College NSS unit is an asset not only for the college but for the locality.</li> <li>▪ The Eco-club is performing its job of environmental</li> </ul>

		<p>awareness and strategies to sustain environment within and beyond the college</p> <ul style="list-style-type: none"> <li>▪ Women cell is with the aim to establish equity.</li> </ul>
<p><b>Steps to make the students employable</b></p>	<ul style="list-style-type: none"> <li>▪ Career Counseling cell started its journey in 2016.</li> <li>▪ MOU with other colleges.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Our students are getting the facility to be aware of their future steps to be employable</li> </ul>

➤ **Planning for future:**

Target	Strategic planning	Expected outcome
<p><b>Introduce Science subjects</b></p>	<ul style="list-style-type: none"> <li>▪ Introduce science subjects for General course and then for Honours course.</li> <li>▪ Approval for teaching posts.</li> <li>▪ Establishing laboratory facilities.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Better scope for students in CBCS.</li> <li>▪ Makes more students employable.</li> </ul>
<p><b>Up gradation of infrastructure</b></p>	<ul style="list-style-type: none"> <li>▪ More ICT based class rooms.</li> <li>▪ increase student-computer ratio</li> <li>▪ facilitate the students in e-resources and well equipped for virtual classes</li> <li>▪ Library facility with OPAC.</li> <li>▪ Up gradation of Geography Lab.</li> <li>▪ Starting the college canteen.</li> <li>▪ Provide hostel facilities.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Better performance of the students.</li> <li>▪ Facilitate them in modern teaching-learning system.</li> <li>▪ College canteen and hostel facilities will support academic facilities to the students coming from remote areas.</li> </ul>
<p><b>Encourage more students' involvement in extensive activities</b></p>	<ul style="list-style-type: none"> <li>▪ Involve greater number of students in project works like making the campus eco-</li> </ul>	<ul style="list-style-type: none"> <li>▪ The institution will become a centre for spreading knowledge within</li> </ul>

	<p>friendly by plantation, maintenance of plants, waste management, sustaining energy resources</p>	<p>and beyond the curriculum.</p>
<p><b>Research facilities</b></p>	<ul style="list-style-type: none"> <li>▪ Start interdisciplinary research journal</li> </ul>	<ul style="list-style-type: none"> <li>▪ Provide the facility of exchanging knowledge at interdisciplinary level.</li> <li>▪ Provide a common academic platform to integrate the teaching faculties, the students, the alumni.</li> </ul>